



NEWS RELEASE

**For Immediate Release
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Sencorables LLC expanding its Greenville County operations

Technology firm investing \$3.5 million in new equipment

COLUMBIA, S.C. – February 14, 2017 - [Sencorables LLC](#), a developer of diversified IoT (Internet of Things) products, today announced its plans for an expansion of its Greenville County operations. The company is expected to invest \$3.5 million and create 25 jobs over the next three years.

Incorporated in 2015, Sencorables' principle objective is to use its patented and fundamentally-unique way of digital sensing to develop, in close cooperation with industry partners, a variety of IoT products. The company's current focus is on its flagship products, Sencorfloors™ and Sencormats™, which detect presence, movement and direction of individual people in real-time.

Located at 1040 Thousand Oaks Boulevard in Greenville, S.C., Sencorables will add 25 jobs in the IoT development fields over the next three years and invest in new equipment at its Greenville research and development center. Hiring is expected to begin in the third quarter of 2017, and interested applicants should visit the [company's website](#) for more information.

“Our unique way of sensing enables us to use the floor, the most natural and central data source, as a competitive sensor for the first time, at a very attractive cost point. The data generated is more accurate and comprehensive than other sources and can replace many sensors currently in use. The same technology can be embedded and used in a variety of other products, industries and verticals, such as healthcare, bedding or automotive industries. Our vision is to, in close cooperation with specialized industry partners, develop unique products for those that make use of our technology. We found some of our partners right here in Greenville County.” –**Sencorables CEO Willem Biesheuvel**

“South Carolina continues to lead the way in innovation, and Sencorables' latest investment in Greenville County is further proof of that. Our state is a place where

companies of all kinds can find success, and we're excited to see what the future holds for Sencorables." –**Gov. Henry McMaster**

"The technology sector represents a vital part of South Carolina's economic present and future, and we are excited to see a great company like Sencorables continue its growth. This \$3.5 million investment and the 25 new jobs they are creating will make a big difference in Greenville County, and I look forward to watching them succeed for years to come." –**Secretary of Commerce Bobby Hitt**

"Greenville, South Carolina is a hotbed for innovation with its talented workforce and community resources. We are grateful to have Sencorables expand its operations here, and look forward to the company's future success." –**Greenville County Councilman Fred Payne, Sencorables' District Representative**

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The Greenville Area Development Corporation is a non-profit organization established by Greenville County Council to promote and enhance the economic growth and development of Greenville County. Since its founding in 2001, GADC efforts have resulted in the creation of more than 18,500 new jobs and more than \$3 billion in capital investment in Greenville County, SC. To learn more, visit www.goGADC.com or call (864) 235-2008.

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