



NEWS RELEASE

FOR IMMEDIATE RELEASE

WYNIT Distribution Expanding Upstate Operations

Wholesale distributor moving Corporate headquarters to downtown Greenville

GREENVILLE, SC – November 12, 2015 – The Greenville Area Development Corporation (GADC), the County-chartered organization tasked with advancing the area’s economic growth, announced today that [WYNIT Distribution, LLC](#), a leading international wholesale distributor, will move its corporate headquarters and 111 jobs to downtown Greenville in 2016, creating a net of 75 new jobs in the Greenville area.

“We owe a great deal of our success to the strong collaboration among leadership from the City of Greenville and Greenville Chamber of Commerce,” said GADC President and CEO Mark Farris. “Bringing WYNIT Distribution’s corporate headquarters to Main Street reflects our mutual commitment to making Greenville’s quality resources available for companies like WYNIT to expand their footprint and investment.”

“We are proud that Greenville has been chosen as the new home for WYNIT’s U.S. headquarters, and are honored by their leadership’s trust and investment in our city” said Greenville Mayor Knox White. “Public/private partnerships are the hallmark of downtown Greenville’s continued success, and with the support of our local business community, our County and State colleagues, and the City’s elected officials and staff, this was truly a team effort.”

The globally recognized consumer electronics and emerging technologies distributor will be moving to more than 57,000 square feet of space on three floors at the One Building in the heart of downtown starting in early spring 2016.

Founded in 1987, the company opened a satellite office in Piedmont five years ago and has grown there to 36 employees, who also will move to the new headquarters office downtown. The new positions will come from the combination of moving employees from its offices in Eden Prairie, Minnesota, and North Syracuse, New York, which has been WYNIT’s headquarters. WYNIT Distribution will also look to hire talent from the Upcountry.

“Greenville County continues to sell itself to companies like WYNIT Distribution, who establish their presence here in small ways and quickly realize that our opportunities for growth and expansion can’t be beat,” said Greenville County Council Chairman Dr. Bob Taylor. “Our development efforts for the downtown area are building a thriving, diverse community that showcases the very best we have to offer, and we’re proud to welcome WYNIT to the neighborhood.”

Employees in the downtown offices will include the existing teams from the Piedmont, S.C. satellite office, as well as the customer service, purchasing, finance, marketing, components of IT, and logistics teams. All other sales positions will remain in their current locations as part of the consolidation of offices. In addition, key staff will remain in North Syracuse, New York, and Eden Prairie, Minnesota.

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“We are thrilled to welcome WYNIT Distribution to Greenville,” said Greenville Chamber President and CEO Ben Haskew. “Working with company officials has been a team effort by several economic development partners and we are pleased to have been involved in the discussion. The Chamber pledges our continued help to the company and its employees as the transition occurs and we look forward to supporting your success in Greenville.”

“As an innovator in the field of technology, WYNIT Distribution will bring high-caliber job opportunities to one of downtown Greenville’s fastest growing business hubs,” said GADC Chairman Dick Wilkerson. “Our workforce is well prepared to help WYNIT achieve their goals, and we look forward to watching them continue to grow in the years to come.”

The Coordinating Council for Economic Development has approved job development credits related to the project.

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About The Greenville Area Development Corporation

The Greenville Area Development Corporation is a nonprofit organization established by Greenville County Council to promote and enhance the economic growth and development of Greenville County. Since its founding in 2001, GADC efforts have resulted in the creation of more than 18,500 new jobs and more than \$3 billion in capital investment in Greenville County, S.C. To learn more, visit www.goGADC.com or call 864-235-2008.

About WYNIT Distribution, LLC

WYNIT Distribution, LLC is a leading international distributor of products from the top brands in the consumer electronics, photo, wide format printing, security and outdoor leisure and adventure industries. The company serves a wide range of customers ranging from large national retailers to independent value-added resellers through dedicated business units and strategically located distribution facilities in the U.S. and Canada. Founded in 1987, WYNIT Distribution, LLC’s mission is to improve the competitive position of its customers and suppliers. For more information, call WYNIT at 1-800-GO-WYNIT or visit WYNIT.com.

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