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Greenville Area Development Corporation Adds Sarah Smith to Team

GREENVILLE, SC – June 1, 2016 – The Greenville Area Development Corporation, the county-chartered organization tasked with promoting and enhancing the economic growth of Greenville County, has added Sarah Smith to their team as their Public Relations/Social Media Intern for the Summer of 2016.



Smith, who is originally a native of Sumter, SC, is a rising junior at Clemson University, where she studies Marketing with a minor in Communications Studies. Throughout her time at Clemson, Smith has been exposed to the marketing, social media, and public relations efforts of several organizations, non-profits, and corporations. She currently serves as Social Media Chair of the Zeta Nu chapter of Alpha Delta Pi, where she implements social media marketing strategy across a multitude of platforms. Smith has also spent time learning business culture and hospitality initiatives as intern at OOBE, a lifestyle apparel company based out of downtown Greenville. Through these experiences, Smith is a knowledgeable and reliable asset to the GADC team, and she is thrilled to be able to practice her skills in her new position.

“We are pleased to have Sarah join us for the summer,” said GADC Vice President Kevin Landmesser, “her unique background and experience will be valuable in ensuring we maintain and even grow our social media efforts.”

For additional information on the Greenville Area Development Corporation, visit them at www.GoGADC.com or call 864.235.2008.

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The Greenville Area Development Corporation is a non-profit organization established by Greenville County Council to promote and enhance the economic growth and development of Greenville County. Since its founding in 2001, GADC efforts have resulted in the creation of more than 18,500 new jobs and more than \$3 billion in capital investment in Greenville County, SC. To learn more, visit www.goGADC.com or call (864) 235-2008.

