



## NEWS RELEASE

**For Immediate Release**  
**March 16, 2016**

### **Fitesa expanding existing operations in Greenville County**

*Expansion to bring \$52 million in capital investment to the Upstate*

**GREENVILLE, SC – March 16, 2016** – The Greenville Area Development Corporation (GADC), the county-chartered organization tasked with promoting and enhancing the economic growth of Greenville County, announced today that [Fitesa Simpsonville, Inc.](#), a global leader and innovator in the design and manufacture of nonwoven fabric solutions for the global hygiene market, will further expand its existing facility in Greenville County to increase production capacity. The \$52,000,000 investment is expected to create an additional 38 jobs over the next five years.

Established in 1973, Fitesa primarily serves the hygiene, medical and industrial markets. Its products provide a variety of physical and aesthetic properties, including softness, strength, abrasion resistance and sustainability. The company's Simpsonville facility, which was opened in 1990, represents one of the company's eleven plants located across eight countries worldwide.

To expand its Simpsonville operations, which are located at 840 Southeast Main Street, Fitesa is adding 20,000 square-feet to the existing facility. The company will be making infrastructure improvements and adding equipment to increase production of spunmelt fabrics.

"Our mission is to be the preferred choice for the supply of nonwoven fabrics to the global hygiene industry, and to deliver high quality products with exceptional service and sustainable processes. We are pleased to continue to grow our operations here and appreciate the support of Greenville County in making this announcement a reality." -Fitesa Simpsonville Global Marketing Director Ray Dunleavy

"It's another great day in South Carolina as we celebrate Fitesa and its decision to expand in Greenville County. With global headquarters already established in the Upstate, this \$52 million expansion and the 38 new jobs it will create further show Fitesa's fantastic commitment to our state and our people." -Gov. Nikki Haley

"South Carolina's robust manufacturing industry continues to drive economic success in our state, and today's announcement from Fitesa is a testament to that. I'm excited to see what our loyal, world-class workforce will achieve with this expansion in the months and years to come." -Secretary of Commerce Bobby Hitt

"Fitesa has been an integral manufacturing partner within the Greenville community for almost 30 years. The company's growth and continued expansion are a true testament to the County's workforce and collaborative spirit." -Greenville County Council Chairman Dr. Bob Taylor

The company expects the improvements to be completed by the fourth quarter of 2017, and hiring for the new positions will begin in the spring of 2017. For more information on the new positions, visit the company's careers page online at [www.fitesa.com/careers](http://www.fitesa.com/careers).

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*About Fitesa*

*Fitesa is a leader in the design and manufacture of nonwoven fabric solutions for the global hygiene market. Enjoying global reach from its manufacturing sites in North and South America, Europe and Asia, Fitesa employs a wide range of nonwoven production technologies to meet customer requirements for service, quality, and flexibility. Fitesa specializes in the development of innovative products, both independently and in collaboration with customers. For more information about Fitesa and its products, visit [www.fitesa.com](http://www.fitesa.com).*

*The Greenville Area Development Corporation is a non-profit organization established by Greenville County Council to promote and enhance the economic growth and development of Greenville County. Since its founding in 2001, GADC efforts have resulted in the creation of more than 18,500 new jobs and more than \$3 billion in capital investment in Greenville County, SC. To learn more, visit [www.goGADC.com](http://www.goGADC.com) or call (864) 235-2008.*

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