



## NEWS RELEASE

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### **emediagroup Announces Expansion in Greenville**

***\$2.25 million investment expected to create 20 new jobs***

GREENVILLE COUNTY, SC – July 28, 2011 – Gov. Nikki Haley, the South Carolina Department of Commerce and the Greenville Area Development Corporation today announced that **emediagroup** Inc. will expand its facility in Greenville County. The \$2.25 million investment is expected to generate 20 new jobs over the next five years.



“We are excited about expanding our footprint in the Upstate. This expansion will allow our company to increase production capacity and remain competitive within our industry. South Carolina has always provided us with an excellent business environment and we look forward to continuing to grow here,” said Joel Hogg, president of **emediagroup** Inc.

**emediagroup** Inc. is expanding its print media solutions manufacturing operation in Greenville County. The company will consolidate two facilities into an existing building on Worley Road and add new equipment to the operation as part of the expansion.

“We are always excited to see a home-grown company, like **emediagroup**, expand its footprint in our state and create jobs. This administration is intensely focused on improving South Carolina’s business fundamentals so that more of our existing businesses will be able to make job-creating investments like this one,” said Gov. Nikki Haley.

“Entrepreneurs and small businesses are an important part of South Carolina’s economic success, and that’s because of businesses like **emediagroup**. Today’s announcement shows once again that our state’s business-friendly climate gives small businesses a strong foundation on which to build. We appreciate **emediagroup**’s decision to continue doing business in South Carolina,” said Bobby Hitt, Secretary of Commerce.

“Emediagroup’s decision to expand their business here in Greenville County is great news,” added Chris Riley, chairman of the Greenville Area Development Corporation. “Our economic development teams provided the help the company needed to make this expansion and creation of jobs a reality. This is further evidence that businesses can thrive here now and believe that the area will continue to grow and prosper in the years ahead.”

The company has already begun hiring for the new positions. Anyone interested in job opportunities with the company should email [humanresources@emediagrp.com](mailto:humanresources@emediagrp.com).

**emediagroup** Inc., started in 2004, is dedicated to the manufacture of customized, innovative print media solutions to well-established, targeted markets. The company primarily serves markets in the Southeast, with a growing national footprint. The company also has a facility in Myrtle Beach. For more information about **emediagroup**, please visit [www.emediagrp.com](http://www.emediagrp.com).

Since its inception in 2001, the Greenville Area Development Corporation has announced support of more than 200 major projects representing more than \$2.3 billion in capital investment and creating in excess of 12,000 new jobs in Greenville County. Greenville County revenues from fee-in-lieu-of-tax (FILOT) agreements generated by GADC-assisted companies continues to grow, producing a **7:1 return on investment** for public dollars invested in the organization since the GADC's inception. Private sector support of the GADC has also reached an all-time high, with more than 140 investor companies now contributing to the community’s success.

For additional information on the Greenville Area Development Corporation, visit them on the web at [www.GoGADC.com](http://www.GoGADC.com) or call 864.235.2008.

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*The Greenville Area Development Corporation is a non-profit organization established by Greenville County Council to promote and enhance the economic growth and development of Greenville County. For information, visit them at [www.GoGADC.com](http://www.GoGADC.com) or call (864) 235-2008.*