

For Immediate Release

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Coast Sign Inc. Announces New Facility in Greenville County

Investment expected to create 135 new jobs

COLUMBIA, S.C. – October 27, 2010 – The South Carolina Department of Commerce and the Greenville Area Development Corporation today announced that Coast Sign Inc. will establish its new facility in Greenville County. The \$2.4 million investment is expected to generate 135 new jobs.

“We are pleased to establish our newest facility in South Carolina’s Upstate. Demand from our customers has grown substantially, and this new facility will help us meet that demand and increase our market share. Greenville County provides us with an excellent business environment, and has a top-notch workforce and exceptional market access. We look forward to becoming a part of the Palmetto State’s business community,” said Charlie Alemi, president of Coast Sign Inc.

Coast Sign installs thousands of signs nationwide for a variety of businesses with an emphasis on financial institutions, automotive companies and the hospitality industry. The company also provides a full line of sophisticated ATM signage.

“Today’s announcement that Coast Sign will invest and create 135 new jobs in South Carolina is another sign that efforts to focus on the business fundamentals such as keeping taxes and regulatory burdens low are working to attract new investment. This announcement is also a reminder that manufacturing continues to play a critical role in our state’s economy and growth in this sector over the past several months is a positive reflection of our state’s skilled workforce and an indication of future opportunities. We recognize that Coast Sign could have made this investment anywhere and we appreciate their decision to do business in South Carolina,” said Joe Taylor, Secretary of Commerce.

The company will locate its new sign manufacturing facility in Greenville County at 1698 Perimeter Road, located within the South Carolina Technology and Aviation Center (SC-TAC). The company plans to have the facility online in the first quarter of 2011.

“Coast Sign’s decision to launch here in Greenville County is great news,” added H.G. “Butch” Kirven, chairman of Greenville County Council and director of the Greenville Area Development Corporation. “Our economic development teams provided the help the company needed to make this possible, and this venture will create good paying jobs for our citizens. It also affirms that specialty manufacturing companies can thrive here, and we look forward to a long and mutually beneficial relationship with them in the years ahead.”

The company will begin hiring for the new positions in approximately six weeks. Anyone interested in job opportunities with the company is encouraged to contact Melinda Washington at (714) 999-1917 or by email at Melinda.washington@coastsign.com.

About Coast Sign Inc.

Coast Sign Inc., established in 1964, is headquartered in Anaheim, Calif., and is an industry leader in the design, engineering, project management, fabrication, installation and maintenance of exterior illuminated signage. Coast Sign's customers include a number of Fortune 1000 companies. For more information, please visit www.coastsign.com.

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The Greenville Area Development Corporation is the non-profit organization established by Greenville County Council to promote and enhance the economic growth and development of Greenville County. For information, visit them on the web at www.GoGADC.com or call (864) 235-2008.