



For Immediate Release

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Sage Automotive Interiors to be Headquartered at Clemson University's International Center for Automotive Research

Greenville, S.C. – Sage Automotive Interiors announced today that it has signed a letter of intent to move into a newly-constructed facility on Clemson University's International Center for Automotive Research (CU-ICAR) campus. The building will become the international headquarters for Sage.

The new construction is part of a \$3 million government grant. Construction on the facility will begin in April 2010. Sage plans to move into its new facility by June 2011.

"Sage is thrilled to have the opportunity to be headquartered on the CU-ICAR campus," said Brian McSharry, COO of Sage Automotive Interiors. "Being on an automotive research campus just makes sense for us. The proximity to the outstanding academic research is a great strategic fit for Sage's international operation, plus our partnerships with Clemson and the Greenville Area Development Corporation (GADC) make it an added bonus."

"We're pleased that Sage Automotive recognizes the many advantages that Greenville County and the CU-ICAR campus offers their company," said Mike Buitter, Chairman of the Greenville Area Development Corporation Board. "As an innovative organization with global opportunities in the automotive industry, they had no shortage of location options in which to place their international headquarters. As a prized member of the local and South Carolina business communities, we're delighted that they have selected Greenville County."

"Sage is a perfect complement to our growing CU-ICAR community," said Bob Geolas, CU-ICAR executive director. "They are at the front end of customer trends in automotive interiors. The staff experience and global reach of this company makes them a recognized market leader. We could not be more excited about having such a dynamic and creative company join the CU-ICAR campus."

"We are excited about Sage Automotive Interiors location to CU-ICAR," said Greenville Mayor Knox White. "This continues to confirm that our partnership with CU-ICAR and the community's commitment is paying dividends with new jobs and exciting companies like Sage."

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Sage Automotive Interiors (www.sageautomotiveinteriors.com) is one of the world's leading providers of automotive bodycloth—seating, door panel surfaces, and headliners—to Original Equipment Manufacturers (OEMs). Global offices and manufacturing locations include the U.S., Japan, China, Brazil, Korea and Europe. Sage enjoys core strengths in consumer research, sustainability and innovative problem solving for the OEM. Sage's vision is to be the market leader in design, engineering, and technical capability supported by world class manufacturing.

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