



NEWS RELEASE



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PURAFILTER 2000 TO START MANUFACTURING IN GREER

(Greer, South Carolina) **Purafilter 2000**, a national leader in residential air filters, announced today that it will establish a new manufacturing operation in Greer, South Carolina. To be located at 1623 S. Highway 14 (formerly Graco), the company will lease 60,000 square feet of existing space from ProLogis. The company intends to hire 20 new employees within a month, adding another 50 associates in early 2007.

Headquartered in Las Vegas Nevada, **Purafilter 2000** began with 3 employees in 1990. Today, with over 400 employees and manufacturing in both Nevada and Texas, **Purafilter 2000** ranks No. 1 in the United States with sales of air filters to the national grocery and drug markets as reported by A/C Neilson. Their customers include Wal-Mart, Bi-Lo, Food-Lion and a variety of drug store chains. The company is recognized for its unique distribution model that means stocking an assortment of 60 sizes of filters in its customers' retail outlets. For more information, visit www.purafilter2000.com.

Mike Zimmer, President & CEO of **Purafilter 2000** said, "After an extensive search across the eastern seaboard our decision became clear upon arrival into Greenville, SC. My entire team is thrilled with everything that Greenville has done to help accommodate our needs. We look forward to a long standing, mutually beneficial relationship."

Butch Kirven, Greenville County Council Chairman said, "We welcome **Purafilter 2000**. Without a doubt, this new business represents County Council's commitment to ensuring a wide range of job opportunities for citizens throughout Greenville County."

"The Greer community welcomes **Purafilter 2000** to the area," commented Wryley Bettis, Chairman of the Greer Development Corporation. "The addition of a new manufacturer that brings jobs and investment to one of South Carolina's fastest growing areas is very exciting. We appreciate **Purafilter 2000's** selection of Greer and Greenville County as the place for their future business growth."

Jay Rogers, Chairman, Greenville Area Development Corporation added, "We are very pleased that **Purafilter 2000** chose Greenville over the Charlotte area, and we welcome them to our terrific family of manufacturers."

Agencies assisting the GADC and the GDC in the recruitment process were the SC Department of Commerce, the Center for Accelerated Technology Training, the Greenville County Workforce Investment Board, and Greenville Technical College.

The Greenville Area Development Corporation is a non-profit organization established by Greenville County Council to promote and enhance the economic growth and development of Greenville County. The Greer Development Corporation is a non-profit organization established to promote and enhance economic growth and development in the Greer community.