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BUSINESS/FINANCIAL SECTION**

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Samsung Networks America Bringing New Jobs, Investment to Greenville County

Project Teal Company to Locate North American Customer Care Center in Mauldin

GREENVILLE COUNTY, S.C. – Feb. 5, 2009 – The Greenville Area Development Corporation, the City of Mauldin and the South Carolina Department of Commerce today formally announced plans for Samsung Networks America, Inc. (SNA) to locate its North American Customer Care Center in Mauldin, South Carolina.



While specific capital investment and hiring plans were not provided by Samsung Networks America officials, Jerry Howard, President and CEO of the Greenville Area Development Corporation stated that "the company will make a multi-million dollar investment to establish the service center, which will generate new job opportunities for the community. The GADC helped to negotiate the final agreement with SNA, and the project operated under the code name of Project Teal for months while negotiations and discussions were ongoing.

"This is obviously a significant announcement for our community and state, and SNA's decision to locate here reinforces global perceptions that Greenville County and the Upstate offer a business-friendly climate, growth opportunities and capable workforce in both good and challenging economic times," Howard added.

Samsung's North American Customer Care Center will be located in the Centerpointe Business Park in Mauldin. The SNA call center will serve the customer care needs of numerous domestic and global companies. SNA is a sister organization to Samsung Electronics, the South Korean-owned manufacturer and marketer of scores of products worldwide, which has been rated among the top 20 global brands and among the world's most innovative companies by *Business Week* magazine, with in excess of \$100 billion in sales.

"In today's global economy our state's ability to compete and attract companies with the worldwide reach and scale of Samsung Networks America is increasingly important. Further, their decision to not only locate here, but also generate job opportunities of this magnitude, is an incredible compliment to our workforce and efforts to establish a business-friendly environment that encourages growth and investment," said Gov. Mark Sanford.

The company is seeking to fill a wide range of positions including customer service positions, operations managers, finance and accounting, training, quality assurance, data analysis, human resource and telecom system engineers. The company intends for the customer care center to begin operations by May 2009.

"Samsung Networks America's decision to establish its North American Customer Care Center here in Greenville County is welcome news, and truly the product of a team effort involving participants at the local and state level," noted H.G. "Butch" Kirven, Jr., chairman of Greenville County Council. "Their

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decision affirms that global companies can thrive and succeed in our state, further expands our depth and expertise in the call center/customer service center arena, and adds good paying jobs in our community.”

“This decision by SNA proves that quality companies will seek out the right environment in which to grow and thrive, even in challenging economic times,” said Mayor Don Godbey of Mauldin. “Samsung Networks America will be a valued and appreciated member of the Mauldin community, and we’re pleased to welcome them here.”

“We’re pleased Samsung Networks America recognizes the many advantages that Greenville County offers their company,” said Jay Rogers, Chairman of the Greenville Area Development Corporation Board. “As a global leader with innovative processes, blue-chip customers and a history of positive growth, the company is a valued addition to the Greenville County and South Carolina business communities.”

The Greenville County One-Stop Career System will be assisting with recruitment for SNA’s North American Customer Care Center in Mauldin. To apply, please visit any of the following One-Stops: McAlister Square One-Stop (225 S. Pleasantburg Dr., Suite C-17), County Square One-Stop (301 University Ridge, Suite 750) or the ESC One-Stop (706 Pendleton St.) or call 864.467.8080.

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The Greenville Area Development Corporation is a non-profit organization established by Greenville County Council to promote and enhance the economic growth and development of Greenville County. For additional information, visit them on the web at www.GoGADC.com or call (864) 235-2008.