



PRESS RELEASE

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GREENVILLE AREA DEVELOPMENT CORPORATION PROMOTES LANDMESSER

The Greenville Area Development Corporation announced today that Kevin Landmesser has been promoted to Vice President. Landmesser's duties will be to direct all matters related to project management including personnel as well as oversee GADC's marketing trips and publications. Prior to beginning work for the GADC in July 2001, Landmesser gained extensive experience as a site consultant with Fluor Daniel and as a Project Manager with the Greenville Chamber of Commerce. He earned a BA in Economics from Clemson University and a MA in Economic Geography from the University of South Carolina.

According to GADC's President and CEO Jerry Howard, "This realignment more accurately reflects where we have been for some time as far as day to day lines of responsibility. The move lets us better utilize Kevin's ability and experience while allowing me to spend more time on long range strategic issues related to GADC and the overall community-wide aspect of economic development."

The Greenville Area Development Corporation is a non-profit organization established by Greenville County Council to promote and enhance the economic growth and development of Greenville County.