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**Samsung Networks America and Alorica Partner in Mauldin, SC to Create New Jobs**

**February 9, 2009 - Mauldin, S.C.** – Alorica Inc., a leading customer service management firm, was announced this week as the new service provider for Samsung Networks America, Inc.'s latest venture. The new Samsung Networks North American Customer Care Center will be located in Mauldin, South Carolina. The multi-million dollar project will generate the creation of hundreds of new jobs in Greenville County over the next several years, of which Alorica has been asked to manage.

"We are excited and honored to partner with an innovative company such as Samsung Networks," says Alorica CEO, Andy Lee. "The depth of experience that Samsung and Alorica bring together, combined with the skillful labor force in Greenville County, will prove the foundation for a very successful venture."

Applications are immediately being accepted for customer service representatives, operations managers, quality assurance, supervisors, trainers, and workforce management. Interested candidates can apply at any of the three offices of the Greenville County One-Stop Career System: Greenville County Square, McAlister Square Mall, or Greenville Employment Security Commission.

Ideal candidates will have an interest in building a technology and service-oriented career with a company that offers paid training and benefits, enhanced by the opportunity for skill development and career advancement.

Alorica provides complete customer lifecycle support from call handling to reverse logistics, specializing in technology support. Most recent additions to Alorica's rapidly-expanding call center base include El Paso, Texas and Terre Haute, Indiana.

**About Alorica Inc.**

Alorica Inc. is a leading customer service management firm managing the entire customer lifecycle, from front-office customer interaction to back-office fulfillment. Alorica delivers fully integrated services such as customer interaction management, service logistics, depot and onsite repair services, as well as total eBusiness solutions. Alorica integrates, manages and automates these service solutions with Helix by Alorica®, which also provides real-time Web-delivered data analysis with worldwide accessibility. Headquartered in Chino, Calif., Alorica proudly provides customer service excellence in more than 13 locations, 11 housed nationally. For more information, please visit Alorica's website at [www.alorica.com](http://www.alorica.com).

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