

**GADC Board Retreat
NEXT Innovation Center
411 University Ridge, Greenville, SC
Paris Conference Room
Wednesday January 9, 2019
11:30-2:00**

11:30-11:35	Call to Order	Chair Franklin
	<ol style="list-style-type: none">1. Welcome2. Minutes: November 1, 2018 Meeting Action: <u>Motion</u> to approve the minutes of the November 1, 2018 board meeting	
11:35-11:55	Overview of Today's Meeting	Chair Franklin
	<ol style="list-style-type: none">1. GADC's Mission and Organizational Charge2. GADC's Strategic Boundaries within the Economic Development Ecosystem3. Focus Industries4. Strategic Planning Process and BOD Role	
11:55-12:20	Year End Goals Review and Annual Update	Mark Farris
	<ol style="list-style-type: none">1. Key Accomplishments2. Product Development3. Existing Industry4. Talent Recruitment5. Marketing	
12:20-1:15	Proposal of Strategic Objectives for 2019 to include:	Mark Farris
	<ol style="list-style-type: none">1. Product Development Process2. Comprehensive Land Use Plan Advocacy3. Office/HQ Development Initiative4. Opportunities with Prisma5. Investor Relations and Outreach6. Role in Workforce Issues	
1:15-1:50	Discussion of Strategic Objectives and Next Steps	BOD
	Potential Motion: Approval of strategic objectives as presented.	
1:50-2:00	Discussion and Wrap Up	Chair Franklin