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 2001... 11 years since founding... \$2.6 Billion
 capital invested... 85 international firms here... \$7
 return per dollar invested... wages 33% above
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A DECADE OF RESULTS



By effectively collaborating with partners, the GADC has announced 15,000 new jobs and \$2.6 billion in capital investment since

2001. And for every public dollar invested, Greenville County has realized over \$7 in revenues – a tremendous return on investment.

As we partner with stakeholders to sell all of Greenville County, the GADC is working hard to attract new businesses even while assisting existing companies already committed to this community.

Thanks to all who support our efforts to improve quality of life here.

Chris Riley
GADC Chairman

COLLABORATION DELIVERS RESULTS



County Council assigns primary responsibility for economic development to GADC, which in 2011 announced a record 3,092 new jobs for

Greenville County.

Led by a distinguished Board and staff, GADC operates on the leading edge of economic development, combining industry specialization, strategic targeting and public-private collaboration to generate outstanding results. The GADC also proactively addresses key business issues including training to meet industry's growing needs for high-quality, advance-skilled workers.

County Council is proud of the GADC's successful results, and its role as partner in and catalyst for economic development.

H.G. "Butch" Kirven, Jr.
Chairman, Greenville County Council

COLLABORATION



The GADC strives to improve the quality of life of every Greenville County citizen. We accomplish this by encouraging job growth and investment from both new and existing companies and by accelerating per capita income growth – a key measure of our community's prosperity – through strategic targeting of high-potential target clusters. *With GADC-targeted industry jobs paying an average wage of \$48,110 – 34% above the county per capita income average* – the efforts are bearing fruit. Other key initiatives:

PARTNERING To promote healthy expansion of economic activity, the GADC works diligently with economic development partners including Appalachian Council of Governments... Appalachian Development Corporation... Area Chambers of Commerce... CU-ICAR... Greenville County... Greenville County Workforce Investment Board... Greenville Technical College... Greenville Works... Greer Development Corp... Local Municipalities... readySC... SC Department of Commerce... SC Launch... SC Manufacturing Extension Partnership... South Carolina Research Authority (SCRA)... the Upstate SC Alliance, and others.

GREENVILLE REGIONAL WORKFORCE COLLABORATIVE Greenville Works is a partnership of local, state and federal organizations collaborating to help Greenville businesses meet their workforce and business growth needs... focus is on life-long learning to build and sustain a qualified workforce... helps businesses access incentives for worker training... helps recruit, screen, train and hire the right individuals... provides pre- and during-employment training... generates labor/market data, networking opportunities and specialized consulting services... administers the Business Retention & Expansion program calling on hundreds of businesses to help determine opportunities, issues and needs... earned a multi-year grant to support an innovative automotive manufacturing workforce development program as model for other cities.



HEADQUARTERS DEVELOPMENT Initiative to grow and enhance the presence of corporate headquarters and office development across the county and in downtown Greenville saw major announcements by Certus Bank, Scio Diamond Technology and NEM USA, among others ... a partnership between GADC, city economic development, and Greater Greenville Chamber of Commerce... includes identification of incentives to encourage HQ and office growth... involves city economic developers on target market visits... supports NEXT entrepreneurial ecosystem to encourage growth of start-ups and knowledge-based companies.



PUBLIC POLICY SUPPORT In collaboration with the Greenville Chamber and SC Economic Developers Association... participates in shaping regional legislative agenda, grassroots programs, and public policy initiatives... focused on business regulatory reform, economic development and entrepreneurial growth, workforce development, energy and environmental policy, insurance affordability, and educational improvement.

ANNOUNCED PROJECTS

BY THE GREENVILLE AREA DEVELOPMENT CORPORATION

IMPACT

PERCEPTIS INC +

HQ/Customer Service Ctr.
200 new jobs
\$1.1 million Investment

AUTOMATION ENGINEERING *

Manufacturing/R&D
78 new jobs
\$6.1 million Investment

PROJECT STAR +

Manufacturing
279 new jobs
\$18 million Investment

PHARMACEUTICAL ASSOCIATES *

Manufacturing/Pharma
15 new jobs
\$8.5 million Investment

AMY'S KITCHEN +

Manufacturing/Food
700 new jobs
\$63 million Investment

ADEX MACHINING TECHNOLOGIES *

Manufacturing
10 new jobs
\$1 million Investment

CERTUSBANK N.A. +

HQ/Banking
350 new jobs
\$22 million Investment

PRETTL ELECTRONICS +

Manufacturing
80 new jobs
\$1.5 million Investment

EMEDIAGROUP INC.*

Manufacturing/Printing
20 new jobs
\$2.25 million Investment

ADAMS SCRAP RECYCLING LLC *

Recycling
50 new jobs
\$3.2 million Investment

GRIFFIN THERMAL PRODUCTS +

Manufacturing
50 new jobs
\$3 million Investment

MICHELIN *

Manufacturing
20 new jobs
\$10 million Investment

CONFLUENCE WATERSPORTS +

Manufacturing
72 new jobs
\$26.5 million Investment

NEM USA *

HQ
40 new jobs
Unannounced Investment

CARBURES, LLC +

Manufacturing/R&D
50 new jobs
\$6.5 million Investment

CRYOVAC *

Manufacturing
18 new jobs
\$11 million Investment

HONEYWELL INTERNATIONAL *

Manufacturing/R&O Services
30 new jobs
\$25 million Investment

SCIO DIAMOND TECHNOLOGY +

HQ/Manufacturing
70 new jobs
Unannounced Investment

BOSCH REXROTH *

Manufacturing
160 new jobs
\$78.9 million Investment

TD BANK *

Office/Financial Services
800 new jobs
Unannounced Investment

KOYO JTEK *

R&D
\$3 million Investment

(* Expansion, + New Company)

3,092

2011 JOBS ANNOUNCED

\$290.6 MILLION

2011 CAPITAL INVESTMENT

7 TO 1

TAXPAYER RETURN ON INVESTMENT

15,044

NEW JOBS SINCE 2001

↑ 33.7%

WAGES ABOVE COUNTY AVG.

LARRY JACKSON HONORED



Larry Jackson was honored April 17 by Governor Nikki Haley as Greenville County's Economic Development Ambassador for 2011.

GADC President Jerry Howard cited Mr.

Jackson's "passion for positioning the region as a great place to live and do business," including service to the Greenville Chamber, Greenville Technical College Foundation, Upstate Alliance, SC-TAC and as a founding board member and investor in GADC.

In addition, Mr. Jackson's efforts have made positive contributions to many of the county's charitable organizations, including Hands on Greenville, Artisphere, and the Peace Center.

TONY ALLEN WINS TOP AWARD



Tony Allen, senior project manager with the SC Department of Commerce, was presented with the Greenville Area Development Corporation's

seventh annual William D. Workman III Buffalo Hunter Award for his role in Bosch Rexroth's major expansion – creating Bosch Rexroth's primary facility for mobile hydraulics and its largest facility in the Americas. The expansion adds 160 new jobs.

Since joining Commerce in 2007, Mr. Allen has facilitated over 20 economic development projects statewide, including local announcements for Scio Diamond Technology and Bosch Rexroth.

The annual award, named for former Greenville Mayor and economic development advocate Bill Workman, goes to an individual instrumental in generating major capital investment and job creation in Greenville.

NEWS

TARGET CLUSTERS



ADVANCED MATERIALS Companies range from automotive and plastics to biomaterials and photonics and produce all classes of materials from optics and shape memory alloys to mesoporous and magnetic material... growth driven by manufacturers seeking to lower friction, reduce weight and extend usage... significant cluster with numerous research facilities, advanced equipment and training... local assets include Center for Advanced Engineering Fiber & Films, Center for Optical Materials Science and Engineering Technologies and Clemson University Advanced Materials

Center... major announcements and expansions by Carburess, Scio Diamond Technology, Cyttec, 3M and Mitsubishi Polyester Film.

AUTOMOTIVE South Carolina is now the No. 1 state for exporting vehicles, and America's top exporter of tires... CU-ICAR campus continues rapid growth with tenants interested in R&D, safety and manufacturing... Tier 1 and 2 suppliers continue to locate in close proximity to Upstate BMW facility, which undertook an expansion creating a 50% increase in production capacity... Center for Emerging Technologies houses tenants requiring smaller footprint but presence on CU-ICAR campus... nearly 120 automotive organizations in metro area with over 30,000 employed in automotive-related organizations... local presence by industry leaders Michelin, Milliken, IBM, Sage, Microsoft, Nissan and Bosch... multi-million dollar federal grant has created innovative training initiative to train workforce for careers in transportation manufacturing.



AVIATION-AEROSPACE Ramp-up of Boeing facility in Charleston and growth at South Carolina Technology and Aviation Center (SC-TAC) multi-modal industrial park setting sparking growth and interest... GE Aviation expected to grow facility volume 40% and produce 350,000 high pressure turbine blades, largely associated with integration of GE engines with Boeing's 787 Dreamliner... area leaders include Lockheed Martin, Honeywell, BMI Corporation, Champion Aerospace and ADEX Machining Technologies... expertise in propulsion systems and maintenance/modification, plus Greenville Tech aviation maintenance programs, serve as industry magnet.

HEADQUARTERS-R&D-OFFICE 2011 HQ additions include Perceptics, Certus Bank, NEM USA and Scio Diamond Technology, plus TD Bank regional hub... over 20 headquarters and nearly 50 Fortune 500 companies in Greenville County... strong entrepreneurial climate, business-friendly environment, plentiful class A and research space, quality of life draw headquarters, regional offices and R&D... Business Facilities ranks SC No. 1 state for economic growth potential... over 240 international companies in region... one of the highest concentrations of engineers per capita in US.



BIOSCIENCES Wealth of pharmaceutical and medical device companies in region, including Bausch & Lomb, Nutra Manufacturing and Perrigo... depth in genetic engineering skills and research/resources in genomics, bioinformatics, environmental toxicology and biomedical... a Top 25 Metropolitan Statistical Area nationally for employment in the drug and pharmaceutical field... biopharma-ready real estate at SC-TAC and The Matrix Business & Technology Park... ITOR (Institute for Translational Oncology Research) developing highly advanced cancer treatment therapies and drugs.

BRIEFS

COMMUNITY

KUDOS

CITY OF GREENVILLE – named to Bloomberg Businessweek’s “America’s Most Fun, Affordable Cities” and to Forbes’ “America’s 10 Best Downtowns”... Standard & Poor’s upgraded City bond rating to AAA, joining Fitch... broke ground on Project ONE, a \$100 million development encompassing retail and office, including Certus Bank’s headquarters and Clemson University’s MBA program... broke ground on 100 East apartments and retail, and on the RiverWalk mixed-use development... added Scio Diamond, Perceptis, Proaxis Therapy and Wireless Communications to downtown headquarters... had TD Bank announce a regional headquarters facility, adding 800 jobs.

FOUNTAIN INN – implementation of the City Master Plan is well underway ... revitalizing downtown and improving industrial infrastructure continues... Bosch Rexroth continued growing, announcing an expansion creating its largest manufacturing facility in the Americas while adding 160 new jobs... D&W Fine Pack relocated its corporate headquarters here... moved forward with Hwy. 418 corridor plan for commercial development... redeveloping Mill District to include residential offerings... continued expansion of Greenway system... Fountain Inn Center for Visual and Performing Arts continues attendance growth for plays, concerts and classes.

GREER – South Carolina’s second fastest-growing city... BMW Manufacturing announced a \$900 million expansion and 300 new jobs... Mitsubishi Polyester Film initiated a \$20 million expansion to increase capacity... Swafford Transport & Warehouse announced activation of foreign-trade zone (“FTZ”) operations at its Greer facility... Advanced Composite Materials expanded production capacity... Kohl’s will fill vacant retail space at Piedmont Marketplace... the first Wal-Mart Marketplace in South Carolina will locate in vacant space at Greer Plaza.

MAULDIN – completing Certified Site designation for 40 acres with rail near I-385... completed Main Street Project... master planning underway for City Center...new fire station completed... Cultural Center auditorium expansion underway... City Center Park added trails, Veterans Memorial, and amphitheater... continues to expand festivals and recreation for all ages... a Tree City USA participant and home to a new sports center... area developments include Clemson University’s International Center for Automotive Research (CU-ICAR) and a new branch of Bon Secours St. Francis Health System... South Carolina’s 15th fastest growing city.

SIMPSONVILLE – named by Family Circle magazine as one of the ten best towns for families in the USA... FitesaFiberweb completed investment of \$100 million in plant and added over 100 jobs... KEMET expanded its corporate headquarters... Century Plastics completed new facility, adding 25 jobs... state-of-the-art outdoor Charter Amphitheatre hosts major recording artists... new cinema complex features IMAX theater... cited for top-rate medical facilities, new restaurants and charming downtown.

TRAVELERS REST – Travelers Rest continues as a pristine destination in northern Greenville County... new businesses opening, drawn by on-street parking, parks, decorative lighting and landscaping... way-finding signage planned for Main Street, State Park Road, Center Street and Poinsett Highway... the Swamp Rabbit Trail, a greenway linking Travelers Rest to downtown Greenville, continues to expand... honored by SC Municipal Association for its pedestrian-friendly redesign of Main Street.

“Top Micro-City of the Future”

- fDiIntelligence.com

“Top Emerging Logistics Growth Center”

- Business Facilities

“Top 15 Metros for Young Professionals”

- Forbes

“America’s Ten Best Downtowns”

- Forbes

“Best Places to Live”

- Men’s Journal

PLANS MARKETING GREENVILLE

LOCAL MARKET PROGRAMS

The GADC hosts corporate executives and site selection consultants for familiarization meetings, events and tours to showcase Greenville County's global business and lifestyle assets, and conducts numerous GADC Investor activities throughout the year. 2011 programs included:

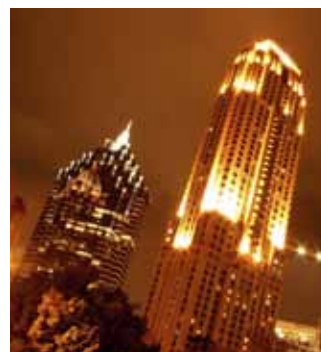
BMW Pro-Am Golf Classic	Industry Appreciation Reception
Municipalities Luncheon	Investor Executive Briefings
Industry Cluster Meetings	Investor Annual Meeting
Regional Utilities Luncheon	Investor Fall Outing
Holiday Drop-In	



MARKETING MISSIONS & CONFERENCES

The GADC team regularly visits markets of high potential to meet with corporate executives from targeted industries, prospects at key organizations, and site selection consultants in the region to update them on business developments and key assets. Marketing Missions and Conferences in 2011 included:

Area Development Consultant's Forum	New York Mission
Atlanta, GA Mission	Palmetto Economic Development Conference
Chicago, IL Mission	SC Economic Developers Association Meeting
InnoVenture Conference	Washington, DC Mission



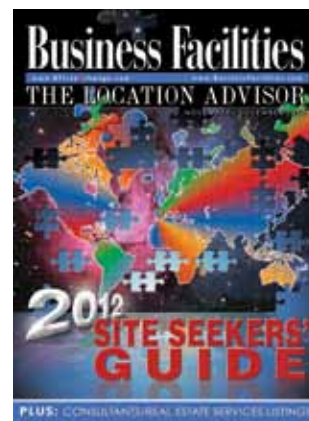
MEDIA RELATIONS

GADC media relations initiatives - web, broadcast and print - achieved over 400 million target impressions in more than 225 outlets, with nearly 1,000 documented stories and a delivered media value exceeding \$3 million. Among the media covering Greenville were:

Area Development	Fortune
Barron's	Men's Journal
Bloomberg BusinessWeek	Southern Business & Dev.
Business Facilities	Trade & Industry Development
fDi Intelligence	USA Today
Forbes	Yahoo! Finance

WEB MARKETING

Website traffic surged as the GADC's relaunched site targeting site selection decision-makers came fully online in 2011. Ongoing e-marketing, search engine optimization, and expanding social media marketing continued to drive qualified traffic to new-record levels.



BECOME AN INVESTOR

Since its inception in 2001, GADC Investors have been the foundation of the organization's marketing initiatives.

Today, GADC is supported by 145 local private sector organizations - with every Investor dollar going directly to fund GADC marketing programs.

If you are interested in becoming a financial partner, there are several levels to choose from - \$500... \$1,500... \$5,000... \$10,000 and \$20,000.

100% of all Investor contributions directly support the marketing initiatives of the GADC and its mission to create better jobs and a brighter future for us all.

Investor benefits include:

- Website listings, with dedicated page at certain levels
- Business directory listings
- Participation in GADC activities and events
- Invitation to investor-only Executive Briefings
- Media recognition and more.

I hope that you too will consider becoming a GADC Investor. To do so, please contact me at jhoward@greenvillecounty.org or call (864) 235-2008.

With Kindest Regards,

Jerry Howard
President & CEO

ENGAGED INVESTORS

NOTABLE



Gov. Haley, TD CEO Bharat Masrani meet with media at the bank's announcement



A full house gathering of guests enjoyed the GADC 2011 annual meeting



Former Greenville Mayor Bill Workman and City economic development director Nancy Whitworth chat at a recent GADC event



Commerce Secretary Bobby Hitt addressed the GADC annual meeting at the Poinsett Club in Greenville



GADC project management team gather in a rare quiet moment



GADC Director Jo Hackl greets guests at a GADC function



Greenville County Council Chairman Butch Kirven addresses guests at the Fall 2011 Bosch Rexroth expansion announcement

"Top Ten for Workforce Training"

- Business Facilities

"No. 5 America's Most Fun, Affordable Cities"

- Bloomberg Businessweek

"No. 3 State for Economic Growth Potential"

- Business Facilities

"No. 1 Largest Airfare Decrease"

- US Bureau of Transportation

"30 Best Cities for Jobs"

-The Daily Beast

GADC Board of Directors

Chris Riley, Chair
Regions Bank

Bob Howard, Vice Chair
Greenville Tech Foundation

Scott Case, Treasurer
Greenville County Auditor

Susan Hoag, Secretary
Greenville Tech

Mike Buitter
Bob Jones University

Jo Watson Hackl
Wyche Firm

Hunter Howard, Jr.
Scott & Company CPAs

H.G. "Butch" Kirven, Jr.
Chairman
Greenville County Council

Ray Lattimore
Marketplace Staffing

Willis Meadows
Greenville County Council

Mary Ann Pires
The Pires Group

Jay Rogers
Womble Carlyle
Sandridge & Rice

Bob Taylor
Vice Chair
Greenville County Council

Bruce White
Bank of Travelers Rest

David Wilkins
Nelson Mullins Riley
& Scarborough

2011-2012 INVESTORS

\$10,000 and Up

Duke Energy Corporation
Greenville County

\$5,000 and Up

BMW Manufacturing Co., LLC
Haynsworth Sinkler Boyd, P.A.
McNair Law Firm
Piedmont Natural Gas
Smith Moore Leatherwood
Wells Fargo Bank
Wyche Firm

\$2,000 and Up

AT&T
BB&T
Blue Ridge Electric Cooperative
Coldwell Banker Caine
Laurens Electric Cooperative
SC-TAC

\$1,500 and Up

Bank of Travelers Rest
Bob Jones University
Bon Secours Health System
Certus Bank
Charter Business
City of Fountain Inn
City of Greenville
Climatic Development Co.
ECS Carolinas
Engineered Systems Inc.
Furman Company
Gallivan White Boyd
Goodwyn, Mills & Cawood
Greater Greenville Assoc.
of Realtors
Greenville Downtown Airport
Greenville Hospital System
Greenville Technical College
Hubbell Lighting
Jackson Marketing Group
KBR Building Group
Lockheed
M. B. Kahn Construction Co.
Argo Division
Michelin
Nelson Mullins
Nexsen Pruet
Ogletree Deakins Nash Smoak
& Stewart
Raby Construction
Recruiting Solutions
Rescom Construction
Spartanburg Regional
SYS Constructors
URS Corporation

\$1,000 and Up

Ashmore Brothers
BB&T CIC Insurance Services
Ernst & Young
Fluor
McMillan Pazdan Smith Group
Palmetto Economic Development
Corporation

\$500 and Up

10-X Group
Advanced Composite Materials
Allen Tate Corporate Services
Alliance Consulting Engineers
Apartment & Corporate
Relocation Services
AWHS Architects
Blue Choice Healthplan
C. Dan Joyner Co.
Carol Pyfrom Realty
Cely Construction
Century 3
City of Mauldin
City of Simpsonville
City of Travelers Rest
Clemson University ICAR
Colliers International
CountyBank
Davis & Floyd
Day & Zimmermann
Dixon Hughes
Easlan Capital
Eastern Industrial Supply
EDTS, LLC
Elliott Davis, LLC
Elmore Goldsmith
Florence & Hutcheson
Froehling & Robertson
GrandSouth Bank
Greenville First Bank
Greenville Water System
Gregory Electric
Harper Corporation
H2L
Hogan Construction
Homewood Suites
Independence National Bank
KPMG LLP
Lathan Development Group
LeChase Construction
Lee & Associates - Greenville
Marchant Company
Marketplace Staffing
MCA Architecture
McCallum Sweeney Consulting
Melloul-Blamey Construction
SC Ltd.
Metromont Corporation

Morgan Corporation
Moss and Associates
Nachman Norwood & Parrott
NAI Earle Furman
O'Neal
Pacific Gateway
Palmetto Bank
Parker Poe Adams & Bernstein LLP
Patrick Marketing &
Communications
Phillips Staffing
Pires Group
Regions Bank
Robert E. Howard
Rödl Langford de Kock
Roebuck Buildings
Rosenfeld Einstein
Roy Metal Finishing
S&ME
SC Bank & Trust
SCMEP
Spectrum Commercial
SunTrust Bank
THS Constructors
Trehel Corporation
Verdae Development Inc
Verdae Properties
Westin Poinsett
Whitmire Company, LLC
Womble Carlyle
Yeargin Potter Shackelford
Construction
York Constructors

Up to \$500

W. D. Workman III

In-Kind Contributors

AHOLD
Catherine Hayes Art & Sculpture
Crawford Strategy
Ever-Green Recycling
Find Great People
Ft. Inn Chamber of Commerce
Greenville Business Magazine
Greenville Chamber of Commerce
Greenville News
J. Wesley Crum, III P. A.
Mauldin Chamber of Commerce
Mediasation
Simpsonville Chamber of
Commerce
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