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# NEWSLINE GREENVILLE



## > Nova Screw Machine Relocates

Nova Screw Machine Products has announced its relocation from New Jersey to Greenville. The new Greenville operation is being upfitted in just over 5,000 square feet of space in Piedmont, and Nova plans to add at least 4-8 additional jobs over the next several months.

Nova Screw Machine provides computerized turning and milling services for customers in industries including lighting, security, automotive, defense and consumer goods.

## > Investor Outing Oct. 23 at CU-ICAR

Investors and area business leaders will enjoy an evening of networking, good food and fellowship on Thursday, October 23 from 5-7pm at the CU-ICAR Plaza during the **Fall GADC Investor Outing**. Investors, look for your invitation with full details to follow shortly, but mark this not-to-be-missed date on your calendar now!

## > SATSair's Hanvey Boosts Greenville, Builds Business

### Named Greenville County's 2008 Ambassador for Economic Development

With 37 years in the aerospace industry, Steve Hanvey has been a lot of places and done a lot of things.

As a former naval aviator and accomplished pilot and test pilot, he holds numerous aviation awards – among them Naval Test Center's Test Pilot of the Year, Aviation Week's Laurel Award, and Aviation International News' Top 10 Newsmakers. He's traveled the world, landing at more airports than he can count.

Yet it's his current passion – building Greenville-based SATSair into the leader in personal air cab service – that really gets his juices flowing. And it's Greenville County that he proudly calls home for his organization.

Just last week, Hanvey was honored as Greenville County's **2008 Ambassador for Economic Development** by Governor Mark Sanford for his exceptional efforts to bolster community and economic development activities in South Carolina.



Noting South Carolina's continuing growth and success could not be achieved without business leaders like Hanvey, the Governor commended Hanvey and SATSair for raising the profile of South Carolina in the aviation industry while helping nurture and develop

new relationships in the vital aviation-aerospace cluster.

As President and CEO of SATSair, the innovative air cab service he co-founded in 2004, Hanvey has built the company into a major economic development tool for the state – and a successful business venture.

"We connect non-major economic centers, helping individuals to maximize their time, going where they need to go when they want to leave, and doing so quickly, safely and efficiently," Hanvey noted. "From one plane and 8 employees we now have 70 employees, more than 20 aircraft -- and connect over 600 airports via a virtual interstate in the sky."

Today, SATSair offers a fleet of luxuriously appointed Cirrus SR22 aircraft to individuals across the southeastern United States. The service received national attention when a thwarted terrorist attack in Great Britain resulted in the grounding of many domestic flights. SATSair's fleet was able to pick up many passengers stranded at large airports. SATSair now serves more than 1500 customers a month.

With pilots strategically pre-positioned in over a dozen Southeastern locations, customers can board a SATSair aircraft and depart from over 600 airports with little advance notice. By eliminating crowded airline terminals, long security lines, out-of-market drives and lengthy layovers – and by utilizing hundreds of smaller airports that major airlines don't -- SATSair makes travel to rural destinations exceptionally convenient.



"For many customers, we are their preferred transportation option when going market-to-market," Hanvey added. "We go and return like a cab. There are over 5,000 US airports under-utilized and about 40 major ones over-utilized. We get customers where they want to go when they want to depart. Some say we give them their lives back."

Recounting the story of a customer who recently sold a company for "several tens of millions of dollars," Hanvey said the customer credited SATSair with a vital role in his successful transaction.

"He told me that we allowed him to connect his businesses quickly and efficiently," said Hanvey. "He didn't have time to drive. He couldn't afford charters or private plane ownership. Commercial connections were not an option. We helped him succeed by getting him where he needed to be when he needed to be there. It was an exhilarating, yet humbling conversation, and we're very proud to have contributed."

Looking ahead, Hanvey sees many opportunities to contribute to the continued growth and success of the Upstate.

"For folks who value time, we're a great option," he noted. "We fly university presidents, pro athletes and judges. We have a contract with Florida to transport government officials and legislators. We have a growing fleet of Cirrus aircraft, and we're integrating jets in the near future."

SATSair can be an important piece of the economic development puzzle for Greenville County, bringing in site selection consultants and corporate executives considering the area, as well as generally helping to expand access to the Upstate, noted Greenville Area Development Corporation president Jerry Howard.

"Steve is a worthy recipient of the 2008 Ambassador award for his vision and commitment to this area," added Howard. "With his knowledge, connections and leadership in the aviation-aerospace communities, and his commitment to successfully growing SATSair, his contributions are just beginning, and his and our mutual success is unlimited."

