



BETTER JOBS. BRIGHTER FUTURES.

NEWSLINE GREENVILLE

> Investor Briefings Debut

In response to Investor interest in being on the leading edge of economic development issues facing Greenville, we're launching the **GADC Investor Briefing Series** this Fall. At quarterly breakfast programs, investors and guests will hear from top industry executives and thought leaders on wide-ranging topics. Breakfast is provided and there will be no charge for the sessions. Space is limited to ensure an up-close-and personal flavor, and reservations will be on a first-come basis. The inaugural program, "**Why Greenville? Site Selection Pros Evaluate the State of our Community**" will open for advance reservations shortly. Watch your email for details.

> Welcome New Investors!

Special thanks to the following organizations that have made a commitment to helping Greenville grow – with **better jobs** and **brighter futures**.

Advanced Composite Materials

B.P. Barber

Bob Jones University

Clear Channel Radio

Fairway Outdoor

Greater Greenville Chamber of Commerce

Realticorp, LLC

> Greenville Fares Well in First Half 2008

Hundreds of Jobs, Millions in Investment Headed Here

The major expansion announced earlier this year by **BMW** (adding 500 jobs and \$750 million in investment) has deservedly generated headlines. BMW's ongoing success story continues to put our regional economy in the global limelight. Less well known, but perhaps just as important, is that Greenville is enjoying a banner year in attracting new businesses and assisting current business to expand here, in addition to BMW and despite challenging economic circumstances nationally.

From advanced manufacturers like **M.C. Tool**, **Fabri-Kal** and **Precision** to service industry stalwarts including **B.P. Barber** and **Synnex**, the Greenville Area Development Corporation's strategic targeting of high-potential businesses in growth industries encourages organizations of all sizes to expand or relocate here — and 2008 is no exception.



Just last week, specialty manufacturer **REMA USA** announced plans to site their North American operations in Greenville, adding dozens of jobs as part of the German-parented organization's

North American expansion. The Greenville operation will assemble imported components from domestic and international sources for use in the materials handling industry, and expects the Greenville operations to enjoy significant growth opportunities.

A few weeks prior, **BP Barber**, one of the oldest and largest civil engineering firms in the Southeast, announced the location of its Upstate base of operations in Greenville County to better serve a growing client base in the Upstate. The company plans to add 25-35 high-salaried positions for engineers and staff over the next couple of years.



Keith McLeod, President and Chairman of BP Barber, announced the expansion by saying, "This decision to expand in Greenville County is all about being able to better serve our client base and is indicative of the robust business opportunity we see in the Upstate."



Precision — a global manufacturer and marketer of aerosol valves and accessories with a presence in twenty countries around the globe — announced in May that the company would significantly expand production facilities here, adding 190 new jobs and reflecting an anticipated \$50 million investment.

Synnex Corp., which provides services in IT distribution, contract assembly, logistics management and business process outsourcing to resellers and original equipment manufacturers

(OEMs) around the world, announced plans in April to expand its distribution and sales headquarters by 40,000 square feet and to add 300 associates.



Also in April, **Fabri-Kal** revealed plans to invest more than \$12 million in expanding facilities, adding a new production line, and hiring 30 new workers — its third major expansion here. Fabri-Kal largely serves the foodservice and consumer packaged goods markets, with a diverse product line including plastic cups, bowls, containers, lids and trays to support the beverage and deli foodservice segments.

And custom-machiner **M.C. Tool** is adding talent, reconfiguring space, and looking for more growth as it continues its rapid ramp-up serving the needs of high-profile aerospace, energy and defense contractors.

The common denominators? All are technology-driven, utilizing intellectual capital and advanced technology to create and maintain competitive advantages. Most are manufacturing-based or related, proof positive that manufacturing is far from dead here — and our focus on advanced manufacturers in paying off handsomely. And all chose this area because of Greenville County's preponderance of talented associates, quality of life, and bright economic outlook.

In short, the good news keeps coming — as a result of hard work, strategic planning, and effective collaboration.

Looking ahead, the GADC will continue aggressive and innovative marketing with particular emphasis against core target segments of Advanced Materials, Automotive, Aviation, Life Sciences, and Corporate Headquarters. Deploying marketing efforts both innovative and focused, and with invaluable collaboration from more than 100 private sector investors and organizations, this effort is producing big financial benefits for Greenville county.

As we work to attract quality new businesses and to support those businesses already here by facilitating investment and job growth, it's gratifying to see how far this community, and the Greenville Area Development Corporation, has come. In 7 short years, the GADC has assisted more than 130 companies to locate or expand here... adding more than 7,500 jobs... and north of \$1.7 billion in capital investment. Truly, the results benefit every Greenville County citizen.

And that's good reason to be even more optimistic about the economic future of Greenville County than ever.

